

RADIESSE® Volumizing Filler -- Talking Points

If you would like to author your own Web page about RADIESSE® Volumizing Filler, please consider the following important talking points:

- RADIESSE® Volumizing Filler is the only filler to both immediately replenish lost volume and stimulate the production of your own natural collagen.¹
- With just one treatment of RADIESSE® Volumizing Filler wrinkles and folds can disappear.*
- RADIESSE® Volumizing Filler is truly unique in its ability to act as a scaffold under the skin, providing lift and stimulating the production of your own natural collagen.¹
- RADIESSE® Volumizing Filler naturally stimulates the production of your body's own collagen, so your skin looks even better over time.¹
- RADIESSE® Volumizing Filler is clinically proven to last a year or more in many patients.^{2,3}
- RADIESSE® Volumizing Filler is FDA approved to mix with lidocaine to significantly improve comfort during procedure.
- 33% less RADIESSE® Volumizing Filler may be needed to achieve full correction compared to JUVÉDERM® injectable gel.²
- 67% of patients in a 12-month study preferred RADIESSE® Volumizing Filler over Restylane® injectable gel.⁴
- 30% less RADIESSE® Volumizing Filler may be needed to achieve full correction compared to Perlane® injectable gel.²
- In clinical studies, RADIESSE® patients were more satisfied with the results they received from treatment with RADIESSE® Volumizing Filler versus leading fillers.²

* When wrinkle or fold is treated to full correction.

¹ Berlin A, Hussain M, Goldberg D. (2008) Calcium Hydroxylapatite Filler (RADIESSE®) for Facial Rejuvenation: A Histologic and Immunohistochemical Analysis. *Dermatologic Surgery*, Volume 34, S64-S67.

² Moers-Carpi M, Vogt S. (2007) A Multicenter, Randomized Trial Comparing Calcium Hydroxylapatite to Two Hyaluronic Acids for Treatment of Nasolabial Folds. *Dermatologic Surgery*, 33 (S2), S144-S151.

³ Bass LS, Smith S, Busso M, McClaren M. (2010) Calcium Hydroxylapatite (Radiesse) for Treatment of Nasolabial Folds: Long-Term Safety and Efficacy Results. *Aesthetic Surgery J*, 30 (2): 235-238.

⁴ Moers-Carpi M, Tufet J. (2007) Calcium Hydroxylapatite versus Nonanimal Stabilized Hyaluronic Acid for the Correction of Nasolabial Folds: A 12-Month, Multicenter, Prospective, Randomized, Controlled, Split-Face Trial. *Dermatologic Surgery*, 2008; 34:210-215.